GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:4048
ANSWERED ON:16.12.2002
MARKET DEVELOPMENT ASSISTANCE FOR COIR PRODUCTS
P.C. THOMAS

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether certain States including Kerala has introduced a scheme for giving Market Development Assistance for Coir and Coir Products;

(b) if so, the details thereof;

(c) the number of beneficiaries under the scheme so far, State- wise;

(d) whether the Government intend to help the lower income group workers of coir sector;

(e) if so, the details thereof; and

(f) the name of States who have requested for additional allocation of funds alongwith the extent of assistance provided to them by the Government, State-wise?

Answer

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI KARIYA MUNDA)

(a): Yes, Sir. The State Governments of Kerala, Tamil Nadu and Karnataka are implementing the Market Development Assistance (MDA) Scheme introduced by the Coir Board.

(b): The Market Development Assistance (MDA) Scheme introduced with effect from 2000-01 provides financial assistance to the Apex Cooperative Societies, Central Cooperative Societies, Primary Cooperative Societies, Public Sector Enterprises in the Coir industry and the Showroom and Sales Depots of the Coir Board. The MDA is granted at the rate of 10% of their average annual sales turn over of coir products including coir yarn and rubberized coir goods during the preceding three financial years. This assistance is shared on 1:1 basis between the Central Government and the concerned State/Union Territory Government.

(c): Details regarding number of beneficiaries State-wise are as follows :-

Kerala

Mats and Matting Societies	8 Nos.
Coir Primary Societies	327 Nos.
Primary Coir Cooperative Societies	53 Nos.

Tamil Nadu

Coir Industrial Societies	55 Nos.

(d): Yes, Sir.

(e): The Market Development Assistance ultimately benefits the Lower Income Group workers of coir sector. Moreover, under the Mahila Coir Yojana and the Development of Brown Sector Schemes, assistance is also provided to Lower Income Group workers.

(f): The State Governments of Kerala, Tamil Nadu and Karnataka have requested for additional allocation of funds. The details showing their claims and the assistance provided to them are given below :-

(Rs. in lakhs)

State	2000-01			2001-02		
	Claims recvd.	MDA earmarked	MDA released	Claims recvd.	MDA earmarked	MDA released
Kerala	89.35	80.00	80.00	366.79	100.00	60.00
Tamil Nadu	38.55	30.00	30.00	37.39	25.00	25.00
Karnataka	36.26	25.00	-	42.32	25.00	-